

# NORWICH WOMEN'S CLUB

Community Service Since 1907

NOVEMBER 2010

## PRESIDENT

Doesn't it seem as if every day there is a new program or person telling you to "find us on Facebook, Twitter and/or Flickr"?

The time has come for the NWC to make effective use of this new technology. Communicating with the younger women whom we would like to have join with us, and reaching out to new shoppers who haven't taken advantage of our fabulous Nearly New Sales and/or Floribunda is likely to be more effective when we use this interactive media. Did you know that Facebook has 126 million members over the age of 35? Did you know that last winter Facebook overturned Google and became the most trafficked website in the world? Stay tuned for more information.

As a start, I hope you noticed the new look of our newsletter and web site? We think that it is contemporary, sophisticated and more in keeping with the image we want to project. If you haven't visited our website recently just click on <http://www.norwichwomensclub.org> and look around. Our two Debs, Hall and Kaplan have done a great job with the website and newsletter respectively. We owe a big thanks to Jennifer Shaevel Hopkins, a graphic designer, who willingly volunteered to help us design our new look.

I look forward to seeing you all at our holiday party on December 2.



Arline Rotman at the Chinese House  
Peabody Essex Museum

## NWC CALENDAR

Holiday Party: Thursday 12/2  
4:30-6:30pm

Floribunda Gala: Friday 3/18  
Tracy Hall

Floribunda Market Place Saturday &  
Sunday  
3/19 & 3/20  
Tracy Hall

Nearly New Sale Friday-Sunday  
4/29-5/1  
Tracy Hall

NWC Board Meetings: Mondays  
Norwich Public Library at 6:30pm  
11/8/10  
1/10/11  
2/14/11  
3/14/11  
4/11/11  
5/9/11  
6/13/11

## Norwich Women's Club Holiday Party

Thursday, December 2,  
4:30-6:30

at the Norwich Historical Society  
277 Main St, Norwich

This is the same night that the downtown Norwich Stores stay open until 8:00pm, so save time to walk over and continue the festivities. We would like to consider providing childcare if this would be helpful to you. Please call or email Cheryl Herrmann if you have an interest or other questions  
649-1333  
[cherrmann@remaxgroupone.com](mailto:cherrmann@remaxgroupone.com)

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## Fall/Winter Sale Success Elaine Waterman, Chair

Some 227 volunteers, many doing two or more shifts, did a fabulous job during the five day window preparing for and working at the Nearly New Sale. THANK YOU volunteers for all your time; without you the sale would not be possible. A special shout out to Sophia Crawford, Volunteer Coordinator, Priscilla Vincent, Pre-consignment Coordinator, Cheryl Lindberg, NNS Treasurer and Sydney Smith, Accounting Coordinator for all their time and dedication to the sale.

Despite the nasty Friday night Grand Opening weather, bargain hunters came out to shop, shop, shop, and both Saturday and Sunday saw a constant flow of folks finding fabulous clothing at reasonable prices. Many commented on the there was very little left at the end of Sunday to send to the Haven, the donation was warmly received and gratefully appreciated.

The sale grossed \$23, 500. After consignor checks are issued and mailed (4-6 weeks after the sale closes) and bills are paid, the Norwich Women b Scholarship Fund will reap the benefits of this event.

Spring/Summer Sale  
2011  
Volunteer Window  
April 27 May 1



From the  
Membership  
Committee  
Karen Woodward  
Nancy Golder  
Co-chairs

Welcome new members:

Ashley Clapp  
Jennifer Ankner-Elstein,  
Tracey Kawecki,  
Jen MacMillen,  
Judy Miller,  
Margo Nutt,  
Virginia Stec,  
Sheryl Stotland,  
Lynn Tidman

It was great to chat with some of you at the Fall Meeting or at the Nearly New Sale.

To all members, please invite a friend to join us for the Holiday Party. The more the merrier!

The membership committee would like to thank all those members who have promptly paid their annual dues for 2010-11. We ask that if you haven't yet sent in this year's dues, please help us complete this process by dropping yours in the mail. You save the club both money and time when you pay promptly.

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## A NEW FLORIBUNDA!

Sue Pitiger

Look for some big changes to the NWC's traditional rite of spring, Floribunda. This year's show will open on Friday night, March 18, with a Gala Cocktail Party and Silent Auction. We'll have luscious appetizers and some good old-fashioned wine to help you all get in the bidding mood. Our Select Board has given the NWC a "dispensation" to serve alcohol in Tracy Hall on that night. It should really be a memorable evening, fun and profitable.

We're making other changes to the format of the show, and we want you all along for the ride. Please, consider joining us in the planning. Contact Sue Pitiger ([SusanPitiger@comcast.net](mailto:SusanPitiger@comcast.net)) or Isabel McCarthy ([IznMike@comcast.net](mailto:IznMike@comcast.net)) and see what working with a great group of women can do for you.

**PEABODY ESSEX MUSEUM & SALEM, MA**  
were a huge hit with the 40 women who spent the day viewing the fabulous Treasures of the Forbidden City and the Chinese House.

With the usual flair, the NWC treated folks en route making the travel easy and the trip fun from beginning to end. All agreed that Salem is a great town to return to with its history and witch legends.

Many thanks to organizers, Debbie Carter and Noelle Vitt, Program.



If you're on Facebook, friend the Norwich Women's Club!  
Thanks!

## NWC TOWN-WIDE DIRECTORY

Alison May

The next edition of the NWC town wide telephone directory will be published at town meeting in March, and will be available for sale at \$5. Thereafter it will be for sale at Dan & Whit's and the town clerk.

We're in the process of updating the current pink edition. Lots of changes! If you've given up your landline, let me know. And if you know of new neighbors, let me know and I'll call them to make sure they'd like to be in the book. I'm finding more and more residents who have their own business - if you have one, we want to list it.

I would love to have help in January soliciting "bold face" listings from businesses. Typically we're able to underwrite the cost of printing by these donations of \$20 per listing. The time required is fairly minimal - some phone calls, a few face-to-face solicitations if needed. I think that if 5 members could help with this, each one would probably have to do no more than 10. Do let me know if you can help!

Alison May  
[don.alison.may@comcast.net](mailto:don.alison.may@comcast.net)  
649-8294

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## MANY THANKS TO THE 227 VOLUNTEERS WHO WORKED AT THE FALL NEARLY NEW SALE

Lauren Adams, Darcy Anderson, Mary Anderson, Sandie Anderson, Jennifer Ankner-Edelstein, Sara Bailey, Emily Baker, Holly Baker, Kasey Baker, Lilla Barrett, Beverly Barton, Mary Bender, Cinny Bensen, JoAnn Berns, Licia Berry-Berard, Carole Bibeau, Jody Biddle, Debbie Birenbaum, Jeanne Blacklow, Karin Bonnett, Christine Bothe, Colleen Bozuwa, Tineke Breed, Megan Brendel, Susan Brink, Katherine Broussard, Renee Brown, Judy Butler, Connie Cadow, Thera Callahan, Cindy Cameron, Debbie Carter, Kate Chamberlin, Libby Chamberlin, Suzanne Champlin, Jocelyn Chertoff, Devra Chicoine, Lynne Chow, Dorothy Cloud, Marguerite Collier, Onita Connington, Sheila Conrad, Laura Cooley, Mary Clare Cooper, Claire Courtney, Fred Crawford, Sophia Crawford, Candace Crosby-Rogers, Walli Croteau, Donna Crowley, Lillian Daley, Marcia Davis, Stephanie Davis, Fran DeGasta, Catherine DeCocco, Rosalie Deniki, Gail Dolan, Martha Drake, Annah Dupuis, Soong Elliott, Kelsey Fairfield, Cindy Faughnan, Erica Faughnan, Lis Flannery, Manuela Fonseca, Clare Forseth, Keith Fossett, Carolyn Frye, Milt Frye, Carolyn Fryer, Sally Gage, Nancy Gardner, Anne Garrigue, Karen Geiling, Janet Gerety, Nancy Golder, Charlotte Goodrich, Deirdre Goodrich, Michael Goodrich, Mary Lee Goodwin, Beverly Gorham, Connie Graham, Ginny Gray, Linda Gray, Lizzie Gray, Eleanor Grice, Abbie Griggs, Dianne Griggs, Peter Griggs, Liz Guest, Susan Haedrich, Debby Hall, Laurie Halpern, Jilly Harned, Bernard Haskell, Ellen Haun, June Hemberger, Barbara Henderson, Flos Henry, Cheryl Herrmann, Laura Hirschman, Mary Ann Holbrook, Kim Holzberger, Brucie Hubbell, Ellie Huke, Linda Hull, Bridget Huysman, Dana Ireland, Ruth Jabbs, Antoinette Jacobson, Bee Jacoby, Marty James, Annie Janeway, Christina Joanis, Corlan Johnson, Deb Kaplan, Sue Kaufman, Tracey Kawecki, Jill Kearney, Linda Kelley, Joanne Kent, Barb Kline-Schoder, Karen Kniffin, Sarah Kniffin, Maryann Kotowski, Jan Kulp, Maria Laskaris, Jean Lawe, Kathryn Lawe, Bonnie Lawlor, Mary Layton, Nancy LeSourd, Cheryl Lindberg, Allison Litten, Carol Loveland, Victoria Lubin, Anne Lyczak, Suzanne Lyons, Phyllis Macdonald, Kelly Mace, Lorinda MacLeod, Betsy Maislen, Alison May, Denise McCabe, Lisa McCabe, Penny McConnel, Susan McGrew, Mary McKenna, Lyn Mead, Melanie Michel, Marisa Miller, Pam Mobilia, Brooke Mohr, Taylor Mohr, Heidi Moran, PJ Morgan, Amy Nartowicz, Doris Nelson, Margo Nutt, Fran Nye, Nancy Osgood, Kathleen Otto, Mary Otto, Barbara Payson, Mindy Penny, Marcia Peterson, Lizann Peyton, Patty Piotrowski, Sue Pitiger, Mary Poulson, Vicky Pridgen, Kathleen Raynak, Heidi Reiss, Lauren Rhim, June Richardson, Marcie Rickenbacker, Jennifer Roby, Heidi Rogers, Nancy Rosenblum, Arline Rotman, Elisabeth Russell, Darlene Saler, Gail Sanders, Holly Sateia, Jan Scheiner, Nancy Schindler, Paula Schleicher, Nan Schwartzman, Fran Sherley, Alida Shriber, Pauline Smith, Sydney Smith, Nancy Snyder, Susan Spademan, Virg Stec, Judy Sterndale, Renee Strong, Melinda Stucker, Danielle Taylor, Kathy Tenberg, Hetty Thomaе, Veronica Thurston, Gail Torkelson, Abby Trottier, Ceci Tseng, Diane Usle, Steve Usle, Debbie Van Arman, Candace Vandouris, Jonathan Vincent, Priscilla Vincent, Susan Voake, Suzanne Wallis, Ellen Walsh, Karen Ward, Jean Watson, Ree Webster, Marie Wesson, Susan White, Marcia Williams, Reeve Williams, Maureen Wilson, Karen Woodward, Ro Wyman.

REMEMBER TO VOTE TUESDAY NOVEMBER 2<sup>ND</sup>...

Check out the NWC Voters' Guide at

<http://www.norwichwomensclub.org/home.html>

(click on Norwich Citizens' Guide)